

WORK EXPERIENCE

07/2019 - 07/2020

DIGITAL MEDIA STRATEGIST

THE SUSTAINABLE FINANCE PODCAST, NEW YORK, NY/REMOTE

- Built collaborative partnerships with founders/CEOs of sustainable and impact investment advisory practices, senior directors of ESG platforms, asset management firms, to corporate sustainability executives.
- Was responsible for all communication materials, 50+ podcast productions, content development, and pieces on global green financial ecosystems; working along compliance offices of guest speakers.

04/2019 - 07/2019
07/2018 - 04/2019

COMMUNITY, LEARNING, & ENGAGEMENT ASSOCIATE

OUTREACH & RECRUITING ANALYST

INSPIRING CAPITAL, NEW YORK, NY

- Oversaw all community content, redesigning and producing internal and outward facing digital collateral. Designed learning and development tools and corporate branded presentations.
- Supported candidate screening, assessment, interview processes, and implementation of talent acquisition for the company's Social Impact MBA Fellowship and National Park Service's Business Plan Internship of 600+ applicants. Presented on-campus information sessions.

04/2018 - 07/2018
04/2017 - 04/2018

COMMUNICATIONS CONSULTANT

ADVOCACY & COMMUNICATIONS COORDINATOR

THE CENTER FOR ARTS EDUCATION, NEW YORK, NY

- Served as the project manager overseeing a \$500K project, "ArtsEdMap NYC", to raise awareness about the inequities in 1700+ New York City public schools; disaggregated and organized the datasets utilized in the map's UX/UI component & lead developers in the creation of the map.
- Coordinated diverse events with stakeholders including parent, education organizations, advocacy groups, and policy-makers; administered logistics, planning, & secured coalition partnerships. Created advocacy resources regarding civic engagement to partner organization networks.

01/2016 - 09/2016

PERSONAL GENETICS EDUCATION PROJECT (PGED) ADMINISTRATIVE COORDINATOR (SPRING + SUMMER) & ARTIST-IN-RESIDENCE, EXPERIMENT IN ART SCIENCE ENGAGEMENT (EASE)

HARVARD MEDICAL SCHOOL, DEPARTMENT OF GENETICS, BOSTON, MA

- Advanced Congressional briefings on Capitol Hill, D.C., conferences, and industry forums; establishing relationships with high school and college educators, the National Academy of Sciences, NASA, and producers/writers in Hollywood regarding genetic education.
- Fielded professional development organization, prepared exhibitions for conventions; analyzed & consolidated visualization of data.

10/2015 - 06/2016

PROGRAM FACILITATOR

MASSACHUSETTS INSTITUTE OF TECHNOLOGY (MIT), CAMBRIDGE, MA

- Created and lead programs for faculty, staff, and students of MIT. Designed and conducted public guided tours, workshops, gallery talks, and family programs to acquaint individuals with M.I.T.'s exhibition-related events and public work.
- Operated alongside PR/Marketing/Social Media/ and Curatorial departments; planned and prepared advertising and promotional material for distribution.

SKILLS

MICROSOFT OFFICE ADOBE SUITE SOCIAL MEDIA OTHER TOOLS

Powerpoint, Word, Excel, Outlook, Calendar, Sharepoint, OneNote
Acrobat, InDesign CC, Photoshop CC, Premiere Pro, Adobe Sketch
Facebook, Instagram, Twitter, LinkedIn, Hootsuite
Wix, Drupal, Wordpress, Raisers Edge, Google Drive, Salesforce (Pardot), Zoom, JazzHR, Vidcruiter, Canva, MailChimp, BrightTalk content management

ABILITIES

Public Speaking, Relationship Building, Adaptable, Management, Creative, Team Player, Educator

EDUCATION

2017

MBA, Master of Business Administration
Quantic School of Business and Technology

2016

MAT, Masters of Arts in Teaching , Education
(commencement speaker)
Tufts University Graduate School of Arts & Sciences

BFA, Bachelors of Fine Art, Art History & Fine Art
Tufts University Undergraduate School of Arts & Sciences

ADDITIONAL INFORMATION

ORGANISATIONS

- PERSONAL GENETICS EDUCATION PROJECT OF HARVARD MEDICAL SCHOOL, DEPARTMENT OF GENETICS (09/2016 - PRESENT) **AFFILIATE**
- START STUDIO FOR ENTREPRENEURSHIP, MIT (06/2016 - 12/2016) **MEMBER**
- UNITED NATIONS HOSPITALITY COMMITTEE (10/2018) **VOLUNTEER**
- LAW OFFICES OF JUDIE SAUNDERS (9/2019 - PRESENT) **MARKETING & BRANDING CONSULTANT**
- EVOLVEME LLC (11/2019 - PRESENT) **ADVISORY BOARD MEMBER**
- ARTESE ZANDRI PLLC (2/2020) **BRANDING CONSULTANT**
- RESCUING LEFTOVER CUISINE, INC. (3/2020) **PRO BONO DESIGNER**
- SEASONS OF ADVICE WEALTH MANAGEMENT (10/2019 - 05/2020) **DIGITAL MEDIA & STRATEGIC CONSULTANT**
- ESG INVESTORS DIGEST (11/2019 - 05/2020) **COMMUNICATIONS & STRATEGIC CONSULTANT**

PUBLIC ENGAGEMENTS

- "Art & Identity Through A Sociopolitical Lens," gallery talk at MIT List Visual Arts Center. August 2015
- Bay Ridge, Brooklyn Public Library, June 2017
- "Building Arts Education Advocacy in the New York City 2017 Election: A Voter Engagement & Arts Education Project with the Cultural Agenda Fund," NYC Coalition for Educational Justice, Columbia University Teachers College, August 2017
- Hudson Montessori School, November 2017
- PS207.Q, Bayside, New York, December 2017
- "MOCAKIDS: Meet & Greet with Author Jerry Zhang & Illustrator Trisha Hautéa" Museum of Chinese in America, February 2019
- Robert Louis Stevenson School, April 2019
- Surrealism & Collage Workshop with Trisha Hautéa, New York Arts Center, July 2019
- The Asian American Literary Festival, The Smithsonian Museum & Library of Congress, August 2019

CERTIFICATIONS

**COLLABORATIVE INSTITUTIONAL TRAINING INITIATIVE (CITI PROGRAM)
HARVARD MEDICAL SCHOOL AND HARVARD SCHOOL OF DENTAL MEDICINE (ID: 1791)
RECORD ID: 19889188 | COMPLETION DATE: 24-JUN-2016**

- Harvard Faculty of Medicine (ID: 13941)
- Belmont Report and Its Principles (ID: 1127)
- Students in Research (ID: 1321)
- Conflicts of Interest in Research Involving Human Subjects (ID: 488) Defining Research with Human Subjects - SBE (ID: 491)
- The Federal Regulations - SBE (ID: 502)
- Assessing Risk - SBE (ID: 503)
- Informed Consent - SBE (ID: 504)
- Privacy and Confidentiality - SBE (ID: 505)
- Research with Prisoners - SBE (ID: 506)
- Research with Children - SBE (ID: 507)
- Research in Public Elementary and Secondary Schools - SBE (ID: 508) International Research - SBE (ID: 509)
- Internet-Based Research - SBE (ID: 510) History and Ethical Principles - SBE (ID: 490)

ENTREPRENEURSHIP II

**WHARTON UNIVERSITY OF PENNSYLVANIA ONLINE
RECORD ID: F77WFTLN78LZ | COMPLETION DATE: APRIL - 2019**

BUSINESS STRATEGIES FOR SOCIAL IMPACT

**WHARTON UNIVERSITY OF PENNSYLVANIA ONLINE
RECORD ID: F77WFTLN78LZ | COMPLETION DATE: MAY - 2019**

SOCIAL BUSINESS MODEL AND PLANNING FOR SOCIAL INNOVATION

**COPENHAGEN BUSINESS SCHOOL
EXPECTED COMPLETION AUGUST 2020**

TEACHING EXPERIENCE

01/2015-05/2016

STUDENT & SUBSTITUTE TEACHER, VISUAL ARTS DEPARTMENT

THE NEWMAN PREPARATORY SCHOOL, BOSTON, MA

- Assisted with developing project ideas, improving technical skills one-on-one with high school students.
- Received training for International Baccalaureate (IB) Visual Art & English Language Learners (ELLs).
- Created and implemented interdisciplinary lesson plans regarding environmental sustainability, social justice, civil rights movements, and current sociopolitical events.

2015

GRADUATE & RESEARCH TEACHING ASSISTANT, VISUAL AND CRITICAL STUDIES DEPARTMENT

TUFTS UNIVERSITY, BOSTON, MA

- Taught curriculum to undergraduate students having full instructional responsibility in the recitation sections of courses; assisting with the grading of assignments and administering exams.
- Prepared materials for academic research, writing, and conducted literary reviews.

GROUP EXHIBITIONS

- 2020** + | - International Virtual Festival of Arts
Patchogue Arts Council, Patchogue, NY
Blue Owl Arts, New York, NY
- 2019** 19 on 15th Exhibition, Google NYC, New York, NY (City Canvas Pilot Program by NYC Department of Cultural Affairs & ArtBridge Projects)
Gallery Exhibition, Theatre for the New City, New York, NY
- 2017** Art of Resistance Exhibit, Tufts Tisch Library, Medford, MA
- 2016** Wall to Wall: Art Builds Community at Nave Gallery, Somerville, MA
46/21 Mammal Gallery Exhibit WCAGA, Atlanta, GA (featured on CNN's Freedom Project)
Inner Sanctum Art Gallery Exhibition, Dudley Square, MA
- 2015** Art Show, Pi Arts Society, Allston, MA
Local Featured Artist, The Table, Cambridge, MA
Graduating Students Exhibition, Barbara & Stephen Grossman Gallery, Boston, MA
Annual Juried Drawing Show, SMFA at Tufts, Boston, MA
Mostra II, Erbaluce, Boston MA
A Group Show, Gallery 353, Boston, MA
A Drawing Show, School of the Museum of Fine Arts, Boston, MA
- 2014** Annual Juried Drawing Show, SMFA at Tufts, Boston, MA
- 2013** Annual Juried Drawing Show, Weems Center SMFA, Boston
- 2011** Rapid Eye Movement, Fiorello H. LaGuardia, New York, NY

COLLABORATIVE PROJECTS

- 2016** BORDERS, Voices Literary Magazine, Medford, MA
Muralist for ART + BIO Collaborative & Cambridge Science Festival, Cambridge, MA
Telling Stories of Resistance, Fossil Fuel Divestment Network
- 2015** Tufts Public Art Collective, Museum Without Walls, Medford, MA
(with Avram Finklestein of Gran Fury /ACT UP | Funded by the MA Cultural Council)
Breakthrough, Tufts Science Magazine (Volume V, Issue III), Medford, MA
Breakthrough, Science Magazine (Volume V, Issue II), Medford, MA
Artistry Magazine, Northeastern University, Boston, MA

PERFORMANCES

- 2014** On Kawara – Silence, Solomon R. Guggenheim Museum, New York, NY
- 2011** Meredith Monk & Vocal Ensemble Performance, Fiorello H. LaGuardia, New York, NY